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CANNED FRUIT
FCAN 1-71
September 1971

SMALLER U.S. EXPORTS OF CANNED FRUITS AND VEGETABLES

U.S. exports of canned fruits and vegetables declined during calendar 1970, totaling \$79.6 million, 9 percent below the 1969 total of \$87.1 million and 11 percent below the 1965-69 average. Exports of canned fruits totaled \$56.8 million, 11 percent below 1969, but above 1967 and 1968. Sharply lower exports of canned asparagus and tomato paste and puree reduced vegetable exports to \$22.8 million.

Peaches, fruit cocktail, and pineapple continued to be the leading export items comprising 87 percent of 1970 fruit exports. Exports of peaches and fruit cocktail were below 1969, totaling \$20.7 million and \$18.1 million respectively. Pineapple exports were above last year. Canada, West Germany, and Belgium-Luxembourg were the largest export markets for all three items.

Canned tomatoes and other tomato products were the largest vegetable export grouping, totaling \$7.3 million. Leading single items were soups, corn, asparagus, and canned tomatoes. Hong Kong was the leading market for soup exports. Sweden was the leading corn and asparagus market. Canada was our main market for tomato exports.

Larger exports of tree nut and fruit juices lifted total U.S. exports of all fresh and processed items to \$537 million, 7 percent above 1969. Tree nuts registered a record \$66 million in exports, 62 percent above the level of \$41 million. Exports of fruit juices increased sharply totaling \$57 million during 1970.

U.S. exports of selected canned fruits and canned vegetables,
by value, annual 1965-70

| Item | 1965 | 1966 | 1967 | 1968 | 1969 | 1970 |
|--------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | dollars | dollars | dollars | dollars | dollars | dollars |
| Canned fruit: | | | | | | |
| Apricots | 1,717 | 1,037 | 666 | 565 | 776 | 510 |
| Baby Food | 1,629 | 1,833 | 1,858 | 1,963 | 1,944 | 1,538 |
| Cherries | 5,502 | 1,588 | 1,252 | 1,202 | 3,527 | 1,185 |
| Fruit cocktail | 22,999 | 24,418 | 20,426 | 18,019 | 19,681 | 18,130 |
| Grapefruit | 550 | 676 | 477 | 556 | 489 | 357 |
| Peaches | 26,179 | 21,834 | 15,141 | 12,515 | 24,268 | 20,689 |
| Pears | 1,299 | 1,283 | 875 | 895 | 746 | 1,308 |
| Pineapple | 15,491 | 14,712 | 10,666 | 9,463 | 9,775 | 10,902 |
| Other | 1,557 | 2,085 | 1,635 | 2,014 | 1,928 | 2,207 |
| Total | 76,923 | 69,466 | 52,996 | 47,192 | 63,134 | 56,826 |
| Canned vegetables: | | | | | | |
| Asparagus | 12,482 | 9,222 | 5,411 | 4,473 | 3,439 | 2,421 |
| Baby food | 744 | 661 | 603 | 410 | 395 | 449 |
| Beans: | | | | | | |
| Baked beans, pork & beans. | 1,336 | 1,465 | 1,135 | 1,259 | 797 | 1,041 |
| String or stringless | 799 | 726 | 657 | 499 | 921 | 662 |
| Corn | 1,854 | 2,327 | 2,768 | 2,331 | 2,932 | 2,709 |
| Peas | 1,021 | 1,121 | 1,042 | 1,115 | 935 | 706 |
| Soups | 4,039 | 4,371 | 4,356 | 3,920 | 4,116 | 4,064 |
| Tomatoes | 2,105 | 1,414 | 1,161 | 1,067 | 1,805 | 2,442 |
| Tomato paste and puree | 3,149 | 2,468 | 1,900 | 2,122 | 3,145 | 2,325 |
| Tomato sauce for cooking | 485 | 300 | 295 | 309 | 501 | 824 |
| Tomato juice | 2,569 | 2,174 | 2,145 | 2,048 | 1,705 | 1,726 |
| Other | 2,748 | 3,050 | 2,866 | 2,935 | 3,240 | 3,444 |
| Total | 33,331 | 20,299 | 24,339 | 22,488 | 23,931 | 22,813 |

- 3 -

1/ Less than 500 units.

1/ Less than 500 units.

U.S. exports of canned fruits to specified countries,
by quantity and value, 1969 and 1970--Continued

| Country | Fruit Cocktail | | Peaches | |
|------------------------|--|--|--|--|
| | 1970 | 1969 | 1970 | 1969 |
| | 1,000 : cases : 1,000 : :24/2½'s:dollars:24/2½'s:dollars:24/2½'s:dollars | 1,000 : cases : 1,000 : :24/2½'s:dollars:24/2½'s:dollars:24/2½'s:dollars | 1,000 : cases : 1,000 : :24/2½'s:dollars:24/2½'s:dollars:24/2½'s:dollars | 1,000 : cases : 1,000 : :24/2½'s:dollars:24/2½'s:dollars:24/2½'s:dollars |
| Canada | 781 | 6,434 | 879 | 7,066 |
| Europe: | | | | |
| EEC: | | | | |
| Belgium-Luxembourg | 259 | 2,059 | 201 | 1,471 |
| France | 13 | 93 | 55 | 334 |
| Germany, West | 370 | 2,363 | 431 | 2,682 |
| Italy | 26 | 188 | 29 | 196 |
| Netherlands | 149 | 965 | 176 | 1,145 |
| Total EEC | 817 | 5,668 | 892 | 5,828 |
| Austria | 40 | 288 | 26 | 178 |
| Denmark | 26 | 175 | 20 | 140 |
| Finland | 24 | 179 | 18 | 126 |
| Norway | 50 | 349 | 63 | 434 |
| Sweden | 139 | 983 | 146 | 1,033 |
| Switzerland | 177 | 1,191 | 190 | 1,292 |
| United Kingdom | 165 | 1,266 | 213 | 1,487 |
| Other Europe | 5 | 35 | 4 | 27 |
| Total Europe | 1,443 | 10,134 | 1,572 | 10,545 |
| Other Countries: | | | | |
| Japan | 35 | 306 | 73 | 568 |
| Total Other Countries. | 158 | 1,256 | 275 | 2,070 |
| Grand Total | 2,417 | 18,130 | 2,726 | 19,681 |

U.S. exports of canned fruits to specified countries,
by quantity and value, 1969 and 1970 --Continued

| Country | Pears | | Baby Food (fruits) | |
|-------------------------|---|---|---|---|
| | 1970 | 1969 | 1970 | 1969 |
| | 1,000 : cases : 1,000 : 24/2½'s: dollars: | 1,000 : cases : 1,000 : 24/2½'s: dollars: | 1,000 : cases : 1,000 : 24/2½'s: dollars: | 1,000 : cases : 1,000 : 24/2½'s: dollars: |
| Canada | 53 | 496 | 42 | 405 |
| Europe: | | | | |
| EEC: | | | | |
| Belgium-Luxembourg | 2 | 15 | (1/) | 2 |
| France | 1 | 3 | (1/) | 1 |
| Germany, West | 86 | 412 | 2 | 22 |
| Italy | --- | --- | (1/) | 2 |
| Netherlands | 4 | 28 | 3 | 20 |
| Total EEC | 93 | 458 | 5 | 47 |
| Austria | 7 | 39 | 1 | 7 |
| Denmark | 5 | 27 | 1 | 5 |
| Finland | (1/) | 1 | (1/) | (1/) |
| Norway | 1 | 9 | (1/) | 3 |
| Sweden | 6 | 46 | 5 | 5 |
| Switzerland | 4 | 9 | 1 | 6 |
| United Kingdom | 1 | 5 | (1/) | 4 |
| Other Europe | (1/) | 2 | (1/) | (1/) |
| Total Europe | 117 | 596 | 13 | 124 |
| Other Countries | 24 | 216 | 23 | 217 |
| Grand total | 194 | 1,308 | 78 | 746 |

1/ Less than 500 units.

U.S. exports of canned fruits to specified countries,
by quantity and value, 1969 and 1970 --Continued

| Country | Pineapple | | | Grapefruit | | |
|--------------------------|-------------|---------------|-------------|---------------|------------|------------|
| | 1970 | 1969 | 1970 | 1969 | 1970 | 1969 |
| Canada | 1,000 : 147 | 1,000 : 1,283 | 1,000 : 147 | 1,000 : 1,169 | 1,000 : 28 | 1,000 : 39 |
| Europe: | | | | | | |
| EEC: | | | | | | |
| Belgium-Luxembourg | 174 | 1,189 | 135 | 1,025 | 5 | 28 |
| France | 156 | 1,151 | 170 | 1,306 | --- | --- |
| Germany, West | 522 | 3,417 | 322 | 2,053 | (1/) | 4 |
| Italy | 25 | 187 | 23 | 160 | 1 | 6 |
| Netherlands | 96 | 620 | 120 | 759 | 1 | 8 |
| Total EEC | 973 | 6,564 | 770 | 5,303 | 7 | 46 |
| Austria | 55 | 393 | 48 | 308 | --- | --- |
| Denmark | 13 | 96 | 22 | 177 | --- | --- |
| Finland | 33 | 244 | 35 | 274 | --- | --- |
| Ireland | 5 | 34 | 9 | 75 | --- | --- |
| Norway | 22 | 163 | 27 | 215 | (1/) | 2 |
| Sweden | 15 | 130 | 37 | 284 | 1 | 9 |
| Switzerland | 91 | 626 | 57 | 413 | 1 | 8 |
| United Kingdom | 74 | 595 | 85 | 623 | (1/) | 2 |
| Other Europe | 16 | 134 | 81 | 516 | 1 | 6 |
| Total Europe | 1,297 | 8,979 | 1,171 | 8,188 | 10 | 73 |
| Other Countries | 82 | 640 | 52 | 418 | 6 | 46 |
| Grand Total | 1,526 | 10,902 | 1,370 | 9,775 | 43 | 357 |
| | | | | | 54 | 489 |

1/ Less than 500 units.

U.S. exports of canned vegetables to specified countries,
by quantity and value, 1969 and 1970

| Country | Asparagus | | String beans | |
|--------------------------|--|--|--|--|
| | 1970 | 1969 | 1970 | 1969 |
| | 1,000 cases : 1,000 cases : 24/303's : dollars | 1,000 cases : 1,000 cases : 24/303's : dollars | 1,000 cases : 1,000 cases : 24/303's : dollars | 1,000 cases : 1,000 cases : 24/303's : dollars |
| Canada | 7 | 36 | 12 | 73 |
| Europe: | | | | |
| EEC: | | | | |
| Belgium-Luxembourg | 38 | 232 | 58 | 285 |
| France | 5 | 42 | 6 | 55 |
| Germany, West | 26 | 117 | 89 | 293 |
| Italy | 1 | 9 | 1 | 10 |
| Netherlands | 11 | 31 | 13 | 49 |
| Total EEC | 81 | 431 | 167 | 692 |
| Austria | 2 | 22 | 7 | 64 |
| Denmark | 57 | 309 | 56 | 376 |
| Finland | 4 | 50 | 7 | 152 |
| Norway | 8 | 70 | 19 | 175 |
| Sweden | 54 | 445 | 77 | 626 |
| Switzerland | 12 | 118 | 41 | 427 |
| United Kingdom | 32 | 348 | 27 | 240 |
| Other Europe | 4 | 31 | 4 | 38 |
| Total Europe | 254 | 1,824 | 405 | 2,690 |
| Other Countries | 37 | 561 | 61 | 676 |
| Grand Total | 418 | 2,421 | 478 | 3,439 |

1/ Less than 500 units.

U.S. exports of canned vegetables to specified countries,
by quantity and value, 1969 and 1970 --Continued

| Country | Corn | | | Peas | | |
|--------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| | 1970 | | 1969 | 1970 | | 1969 |
| | 1,000 cases : 24/303's:dollars | 1,000 cases : 24/303's:dollars | 1,000 cases : 24/303's:dollars | 1,000 cases : 24/303's:dollars | 1,000 cases : 24/303's:dollars | 1,000 cases : 24/303's:dollars |
| Canada | 21 | 74 | 1 | 4 | 19 | 2 |
| Europe: | | | | | | |
| EEC: | | | | | | |
| Belgium-Luxembourg | 9 | 37 | 3 | 16 | (1/) | (1/) |
| France | 42 | 186 | 26 | 99 | --- | --- |
| Germany, West | 48 | 215 | 29 | 160 | (1/) | 2 |
| Italy | 4 | 16 | 3 | 12 | --- | --- |
| Netherlands | 3 | 11 | 5 | 22 | 2 | 2 |
| Total EEC | 106 | 465 | 66 | 309 | 2 | 4 |
| Austria | 1 | 5 | 1 | 5 | --- | --- |
| Denmark | 58 | 241 | 28 | 132 | (1/) | 3 |
| Finland | 1 | 4 | 1 | 4 | (1/) | 1 |
| Ireland | 1 | 5 | 1 | 4 | --- | --- |
| Norway | 4 | 21 | 4 | 18 | --- | --- |
| Sweden | 49 | 253 | 77 | 414 | --- | --- |
| Switzerland | 34 | 129 | 47 | 199 | (1/) | 1 |
| United Kingdom | 31 | 150 | 60 | 367 | --- | 1 |
| Other Europe | 2 | 12 | 3 | 13 | --- | 18 |
| Total Europe | 287 | 1,285 | 288 | 1,465 | 4 | 28 |
| Other Countries | 341 | 1,350 | 381 | 1,463 | 683 | 901 |
| Grand total | 649 | 2,709 | 670 | 2,932 | 706 | 935 |

1/ Less than 500 units.

U.S. exports of canned vegetables to specified countries,
by quantity and value, 1969 and 1970 --Continued

| Country | Tomatoes | | | Tomato paste | | |
|-------------------------|--|--|--|--|--|--|
| | 1970 | 1969 | 1970 | 1970 | 1969 | 1969 |
| | 1,000 cases : 1,000 cases : 24/303's : dollars:24/303's : dollars:24/303's : dollars | 1,000 cases : 1,000 cases : 24/303's : dollars:24/303's : dollars:24/303's : dollars | 1,000 cases : 1,000 cases : 24/303's : dollars:24/303's : dollars:24/303's : dollars | 1,000 cases : 1,000 cases : 24/303's : dollars:24/303's : dollars:24/303's : dollars | 1,000 cases : 1,000 cases : 24/303's : dollars:24/303's : dollars:24/303's : dollars | 1,000 cases : 1,000 cases : 24/303's : dollars:24/303's : dollars:24/303's : dollars |
| Canada | 732 | 2,213 | 550 | 1,595 | 331 | 1,835 |
| Europe: | | | | | | |
| EEC: | | | | | | |
| Belgium-Luxembourg | --- | --- | (1/) | 1 | 13 | 76 |
| France | --- | --- | (1/) | (1/) | (1/) | 2 |
| Germany, West | --- | --- | --- | --- | 1 | 2 |
| Italy | --- | --- | --- | --- | --- | --- |
| Netherlands | --- | --- | --- | --- | --- | --- |
| Total EEC | --- | --- | (1/) | 1 | 14 | 80 |
| Austria | --- | --- | --- | --- | --- | --- |
| Denmark | (1/) | 2 | 1 | 2 | (1/) | (1/) |
| Finland | --- | --- | (1/) | (1/) | --- | --- |
| Ireland | --- | --- | --- | --- | --- | --- |
| Norway | --- | --- | --- | --- | --- | --- |
| Sweden | 2 | 7 | 2 | 7 | 2 | 7 |
| Switzerland | --- | 3 | (1/) | 1 | --- | --- |
| United Kingdom | 1 | --- | 1 | 4 | --- | --- |
| Other Europe | --- | --- | --- | --- | --- | --- |
| Total Europe | 3 | 12 | 4 | 15 | 16 | 87 |
| Other Countries | 63 | 217 | 54 | 195 | 69 | 403 |
| Grand Total | 798 | 2,442 | 608 | 1,805 | 416 | 2,325 |

1/ Less than 50 units.

U.S. exports of canned vegetables to specified countries,
by quantity and value, 1969 and 1970 --Continued

| Country | Soup | | | Baby food (vegetables) | | |
|---------------------------|------------------|------------------|------------------|------------------------|------------------|------------------|
| | 1970 | 1969 | 1970 | 1969 | 1970 | 1969 |
| | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 |
| | cases | cases | cases | cases | cases | cases |
| | 24/303's:dollars | 24/303's:dollars | 24/303's:dollars | 24/303's:dollars | 24/303's:dollars | 24/303's:dollars |
| Canada | 25 | 322 | 32 | 310 | 1 | 3 |
| Europe: | | | | | | |
| EEC: | | | | | | |
| Belgium-Luxembourg | (1/) | 1 | 1 | 4 | (1/) | 2 |
| France | 1 | 4 | 2 | 10 | --- | (1/) |
| Germany, West | (1/) | 1 | (1/) | 4 | --- | --- |
| Italy | 1 | 4 | 1 | 7 | (1/) | 1 |
| Netherlands | 1 | 7 | 2 | 8 | --- | (1/) |
| Total EEC | 3 | 17 | 6 | 33 | (1/) | 3 |
| | | | | | 1 | 6 |
| Denmark | 1 | 6 | 1 | 4 | --- | (1/) |
| Sweden | 1 | 5 | 2 | 10 | 2 | --- |
| Switzerland | 1 | 6 | 1 | 19 | 4 | 2 |
| United Kingdom | 18 | 89 | 17 | 97 | --- | --- |
| Other Europe | 1 | 7 | 1 | 9 | 4 | 2 |
| Total Europe | 25 | 130 | 28 | 172 | 10 | 5 |
| | | | | | 78 | 38 |
| Other Countries : | | | | | | |
| Hong Kong | 117 | 664 | 81 | 428 | 1 | 6 |
| Nansei - Nampo Islands .. | 88 | 471 | 70 | 345 | 1 | 7 |
| Japan | 104 | 461 | 74 | 501 | (1/) | 1 |
| Mexico | 110 | 458 | 113 | 448 | 32 | 13 |
| Total Other Countries . | 706 | 3,612 | 703 | 3,634 | 62 | 53 |
| Grand Total | 756 | 4,064 | 763 | 4,116 | 73 | 61 |
| | | | | | 449 | 395 |

1/ Less than 500 units.

U.S. exports of selected fruits, nuts, vegetables, and related products
by value, annual 1965-70

| Item | 1965 | 1966 | 1967 | 1968 | 1969 | 1970 |
|--|---------|---------|---------|---------|---------|---------|
| | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 |
| | dollars | dollars | dollars | dollars | dollars | dollars |
| Fruits: | | | | | | |
| Fresh, including melons | 145,248 | 155,753 | 161,191 | 132,799 | 161,219 | 164,347 |
| Dried and dates | 51,779 | 49,474 | 50,210 | 47,609 | 50,510 | 52,187 |
| Canned | 76,923 | 69,466 | 52,996 | 47,192 | 63,134 | 56,826 |
| Juices | 32,966 | 33,788 | 40,883 | 43,921 | 44,763 | 57,226 |
| Other fruits and preparations (including citrus oils) | 10,171 | 11,462 | 9,707 | 11,389 | 13,431 | 12,883 |
| Total | 317,087 | 319,943 | 314,987 | 282,910 | 333,057 | 343,469 |
| Nuts (excluding peanuts): | | | | | | |
| Total | 23,005 | 22,951 | 24,929 | 23,954 | 40,557 | 65,811 |
| Vegetables: | | | | | | |
| Fresh | 53,639 | 64,814 | 62,943 | 68,726 | 66,084 | 63,560 |
| Canned | 33,331 | 29,299 | 24,339 | 22,488 | 23,931 | 22,813 |
| Other vegetables and prepara- tions | 27,512 | 32,480 | 33,410 | 37,344 | 38,014 | 41,030 |
| Total | 114,482 | 126,593 | 120,692 | 128,558 | 128,029 | 127,403 |
| Grand total | 454,574 | 469,487 | 460,608 | 435,422 | 501,643 | 536,683 |

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